

the Future

OF HASTINGS & ST LEONARDS

Your guide to who is planning what
and how you can get involved



Hastings is
on the move!

There is a buzz in the air.

The Government is investing
money in the area.

Change is afoot.

But who is planning what?

How do the many plans and projects relate
to each other? And how can you make sure
they meet your needs and include your ideas?

Simple.

You have to tell us what you think of the plans before they
are finalised. This guide tells you a little about each of them
and explains how you can find out more.

Take part in shaping your future.



A message from **Jeremy Birch**, chair of The Hastings Local Strategic Partnership and Leader of Hastings Borough Council

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This is the biggest public consultation our town has ever had, because we want to discuss with you the biggest change Hastings & St Leonards may ever know.

The Future of Hastings & St Leonards is about turning round 40 years of decline, it's about transforming the image of Hastings, and it's about the rebirth of a town.

We intend to be an example to other communities of how a town can be revived to benefit its whole population. Instead of being known as a town with difficulties, we want to be a town where things are really improving, a town that believes in itself, the town to be in.

The different plans introduced in this document offer a vision for a new Hastings, making the most of our huge potential - our architecture, our history, our scenery, the sea and the unique character of Hastings people - everything that makes our

town special. Our ambition is to build on the best qualities of our community to create something even better for the 21st Century.

And every part of the town must improve; everyone must feel they are part of this new vision.

Important projects are planned for the most disadvantaged areas especially to help tackle crime, bad housing, poor transport and other problems.

We want your views but more than that we want your involvement.

The work in these plans may take us many years to complete. But together - working with local, regional and national organisations - we can make Hastings & St Leonards somewhere we are all proud to live.

And this opportunity may only come once.

This diagram shows how the new plans and strategies will work together to shape the future of our town. Together they cover all aspects of life.

As well as outlining the problems we face, they set out:

- what the priorities are
- how key issues will be addressed
- what the targets are

More details of the plans are set out on the next few pages. To find out how you can influence them, turn to page 10.

the Big Picture

MASTERPLAN

A long term vision for the physical development of the area over 30 years, which will enable the economic development proposed in the **Five Point Plan**. Incorporates the Millennium Community Project and covers Bexhill as well as Hastings & St Leonards.

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MILLENNIUM COMMUNITY PROJECT

Exciting and innovative new communities created around existing and new rail stations.

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COMMUNITY STRATEGY

The main vision for Hastings & St Leonards setting out clear targets for how everyone's quality of life will be improved over the next 10 years.

PAGE 4

LOCAL NEIGHBOURHOOD RENEWAL STRATEGY

Improving life in the neighbourhoods with the greatest need.

LOCAL ACTION PLANS

- Greater Hollington Delivery Plan
- Ore Valley Action Plan
- Castle Ward Action Plan
- Gensing & Central St Leonards Action Plan
- Central St Leonards Housing Renewal Area

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CULTURAL STRATEGY

Regenerating and building on the wealth of culture and character of the area.

PAGE 9

EXISTING STRATEGIES

Crime and disorder
Education and learning
Health
Housing
Regeneration
Sustainable development
Tourism and visitor
Transport





the Community Strategy •

This sets clear targets for improving housing, education, employment, health, environment and crime prevention in the town over the next ten years.

The Hastings Local Strategic Partnership - made up of the main public, business, voluntary and community bodies - is developing the targets and will make sure they are met.

Seven key priority areas have been identified. We have to know if you agree with these or if you think there is anything missing.

The Strategy will be completed in early 2003.



Purpose of a Community Strategy

- To improve the economic, social and environmental well being of an area.
- To promote sustainable development.

Purpose of a Local Neighbourhood Renewal Strategy

- To improve the quality of life in areas facing high levels of poverty, crime, poor housing, bad health and lack of educational success.
- To focus budgets and public services on dealing with these deep rooted problems.



the Community Strategy • the Community

Priorities for Hastings Community Strategy

1. A SAFER TOWN

Less crime, violence, drugs and anti-social behaviour.

2. A LEARNING TOWN

Better education, training, skill development and school results.

3. A DECENT HOME FOR EVERYONE

More choice and better quality of housing.

4. AN INCLUSIVE TOWN

Equal opportunities for all and more community involvement.

5. A TOWN THAT'S GOOD TO LIVE IN

Better transport and a cleaner environment. A better image.

6. A HEALTHIER TOWN

Healthier lifestyles and better access to medical facilities.

7. AN ECONOMICALLY SUCCESSFUL TOWN

Thriving businesses, less poverty and unemployment.

The Local Neighbourhood Renewal Strategy

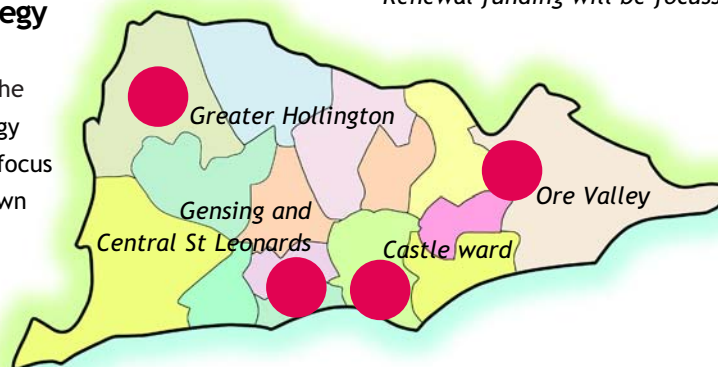
This will support the Community Strategy and will specially focus on areas of the town most in need.

Neighbourhood Action Plans are being drawn up with local people in each of these priority areas:

- Greater Hollington
- Ore Valley
- Castle Ward
- Gensing & Central St Leonards

A second Housing Renewal Area in Central St Leonards is also being planned

Priority areas where Neighbourhood Renewal funding will be focussed



which will improve homes, facilities and the environment there.

The Local Strategic Partnership is working closely with neighbourhood forums in all these areas.

The local Neighbourhood Action Plans will be completed in early 2003.

The Hastings Local Strategic Partnership

This was set up to allow all the key interest groups in the town to work together to improve its quality of life.

Core Members

- Business Representatives
- East Sussex County Council
- Government Office for the South East
- Hastings & Rother Task Force
- Hastings Borough Council (Chair)
- Hastings Primary Care Trust
- Hastings Voluntary Action
- Neighbourhood Representatives
- South East England Development Agency
- Sussex Police

Sector Partnerships

- Community Safety Partnership
- Hastings Regeneration Partnership
- Healthier Hastings Partnership
- Housing Partnership
- Skills and Learning Partnership

Partners Group

- Connexions
- Education Action Zone
- Environment Agency
- Jobcentre Plus
- Housing Corporation (Southern region)
- Probation Service
- South East Arts
- Sussex Learning and Skills Council



the Masterplan • the Mast

As a long term vision, the Masterplan shows how the area could develop physically over the next 30 years.

Encompassing both Hastings and Bexhill, it aims to establish new standards of town planning and design quality, to get the most from the new government investment.

The plan - drawn up by Barcelona architects MBM and AZ Urban Studio from London - takes a fresh look at the area, building on the 'Five Point Plan' for the area's economic regeneration.

The Masterplan has been commissioned by the South East of England Development Agency on behalf of the Hastings & Bexhill Task Force.

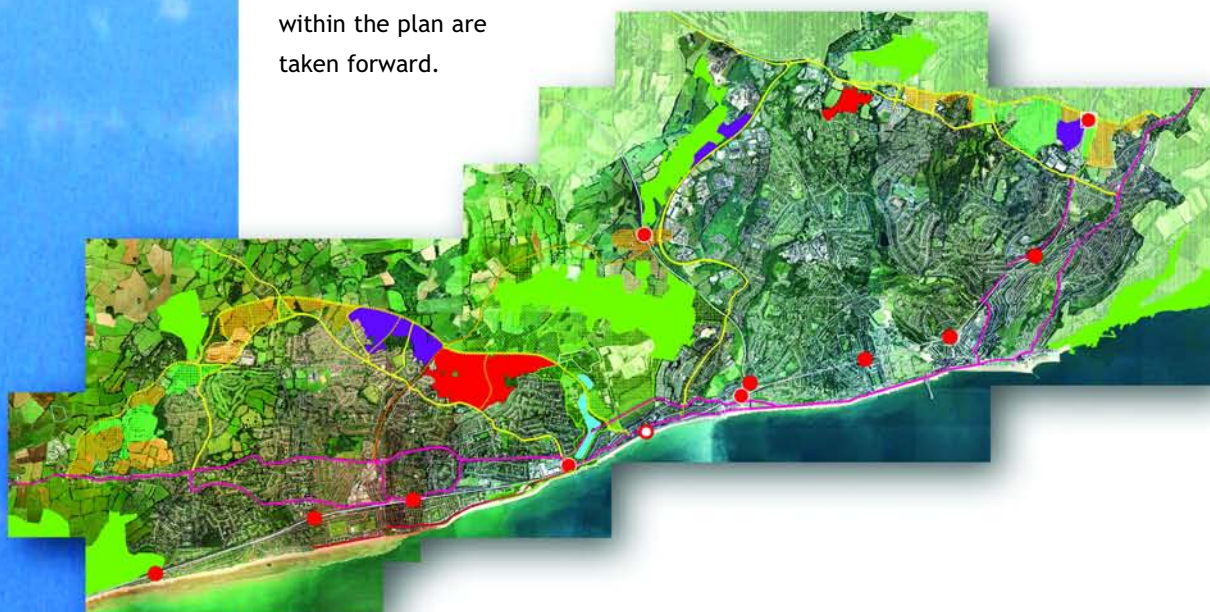
The public consultation, starting in November, is your chance to influence the way the key ideas within the plan are taken forward.

The Hastings & Bexhill Task Force

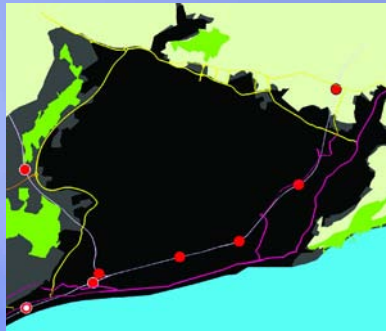
This has been set up to oversee the regeneration of Hastings and Bexhill.

The following organisations are partners:

- 1066 Enterprise
- Bexhill Further Education College
- East Sussex County Council
- East Sussex Economic Partnership
- Government Office for the South East
- Hastings Borough Council
- Hastings College of Arts & Technology
- Housing Corporation
- Rother District Council
- South East England Development Agency (Chair)
- Sussex Careers Services
- Sussex Enterprise
- Sussex Learning and Skills Council
- University of Brighton



erplan • the Masterplan • the Masterplan



The Five Point Plan

This plays an important role in developing the local economy of the area. It identifies five main priorities:



1 Urban renaissance

Improving the look and feel of the town with good quality public spaces and new and refurbished buildings.



2 Education

A new university centre and more opportunity for learning and improving skills for all age groups.



3 Business and Enterprise

Support for local businesses and encouragement of new 'high tech' small businesses.



4 Broadband and ICT

Benefiting from the e-revolution including having fast internet access to all homes, businesses and schools.



5 Transport

Faster and more frequent trains and buses, improved roads. Making cycling and walking easier and more pleasant.

Key ideas of the Masterplan

1 Millennium Community and Metro Services

New vibrant sustainable neighbourhoods on under-used land around existing and new stations, with frequent new metro services.

2 Country Avenue

Pattern of tree-lined streets established to contain the urban areas and protect the countryside.

3 Sea Avenue

Making more of the sea by making the seafront a more sociable and inviting place.

4 University Centre

Higher and further education based in Hastings town centre in refurbished and new buildings.

5 Arts Quarter

St Leonards boosted as a centre of arts and design with a landmark art facility.

6 Beach Community

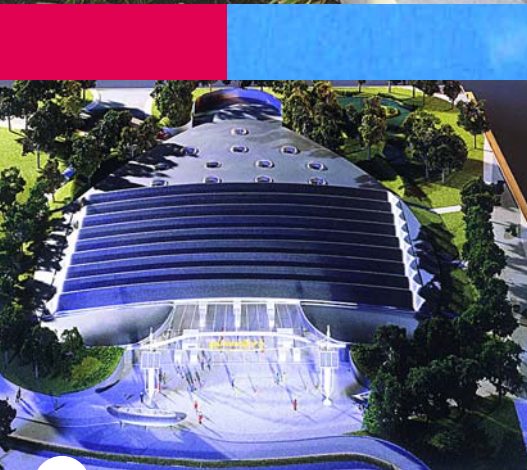
New neighbourhood at Bulverhythe and Glyne Gap focussed on beach lifestyle with new homes enjoying sea views.

7 Countryside Park

New countryside park at Pebsham with a large stretch of water as its centre-piece.

8 Gateway Community

New living and working community around a new station at Upper Wilting, off Queensway.



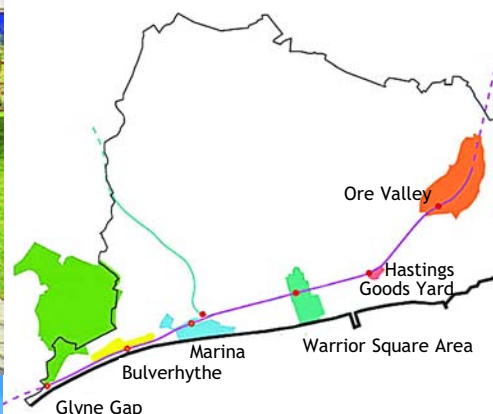
Millennium Community

This is an exciting project to create vibrant, sustainable neighbourhoods on under-used land near stations.

It is one of seven projects selected by the Government to demonstrate new approaches to 21st Century living from which others can learn.

The Hastings Millennium Community project is the only one by the sea. It will take place in six separate areas around existing and new stations linked by a metro rail service.

- Ore Valley
- Hastings Station Goods Yard
- Warrior Square area
- Marina
- Bulverhythe
- Glyne Gap



Detailed plans for each area will be drawn up with the full involvement of the local communities, starting in 2003. The first new homes will be completed in 2005 and the whole project in 2012.

Hastings Millennium Community Aims

● 1000 outstanding new homes

Mix of style, size and tenure to suit local needs. Including homes that you can live and work in and self build homes. 30% will be for those with low incomes. All will have broadband internet access.

● Environmental improvements

New parks, gardens, public squares, paths and cycleways.

● Community facilities

Shops, health, leisure and employment facilities.

● Innovation in design and construction

Better use of materials, less waste, faster and cleaner construction, buildings that use less energy to heat and run.

● Community involvement

In planning and design of homes and facilities. Local jobs created through training in construction.

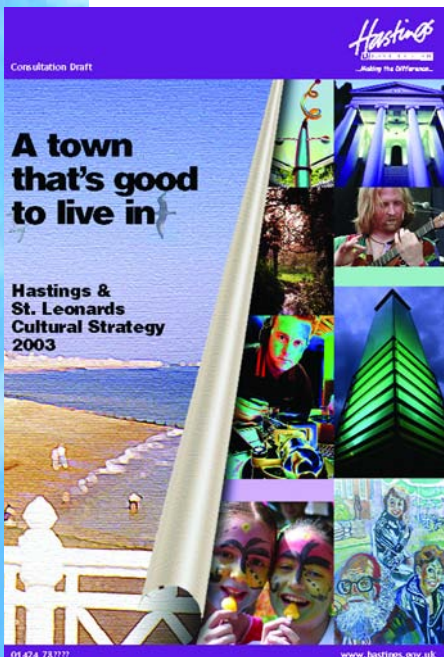
● Highest design quality

In all aspects of the project.

Millennium Community Project Steering Group

- Commission for Architecture and the Built Environment (advisors)
- Developer (when appointed)
- East Sussex County Council
- English Partnerships
- Hastings Borough Council
- Housing Corporation
- Neighbourhood representatives
- South East England Development Agency
- 1066 Housing Association/Amicus Group

Cultural Strategy • Cultural Strategy



This aims to promote and develop the wealth of culture and character in Hastings and St Leonards.

It sets some ambitious goals to make sure that we protect, invest in, grow and profit from our unique culture.

The strategy is being produced by Hastings Borough Council as a vital part of the overall vision for the future.

To meet Government deadlines, the Cultural Strategy will be completed by the end of 2002.



Cultural Strategy Goals

Attract people and investment to Hastings

- Make it a more family friendly place at night.
- Create a network of high quality open spaces.
- Maintain the world class architectural heritage.
- Invest in good urban design and public art.
- Create facilities to attract more weekend break visitors.
- Promote more original street art and festivals.

Grow the cultural economy

- Look after the existing creative industries.
- Encourage new creative businesses.

Improve the culture of learning

- Build on the strong tradition of self help.
- Support cultural projects which encourage young people to take up higher and further education.
- Become one of the UK's first on-line communities.

Create real access to culture

- Increase access by everyone to all forms of cultural activity.
- Celebrate the cultural diversity of the town's communities.



Public consultation progr

How you can find out more,
get involved and have your say.

EXHIBITIONS

Exhibitions are being held in four places across the town. These will have information about the plans and there will be people on hand who can answer your questions and take note of your views.

Fri 8 Nov

Warrior Square Station, St Leonards.
11am to 6pm

Sat 9 Nov

Priory Meadow Shopping Centre,
Hastings Town Centre.
10 am to 5pm

Plus mobile exhibition at venues to be confirmed. See local press for details.

PUBLIC MEETINGS

You will have an opportunity to make your comments and get answers to your questions.

The Future of Hastings & St Leonards

Tuesday 19 November
St Mary in the Castle, Pelham Crescent
6pm Doors open for exhibition viewing
7pm Group discussions led by Council Leader Jeremy Birch
9pm Close

Presentations on the Masterplan by MBM Arquitectes

Tuesday 26 November
St Mary in the Castle, Pelham Crescent
7pm

Tuesday 3 December
De La Warr Pavilion, Bexhill
7pm

LOCAL EVENTS

Events are being held in the neighbourhood renewal areas:
Local events timetable

Sat 16 Nov

Ore Valley and Broomgrove
Priory Neighbourhood Centre,
Priory Road
2pm to 5pm

Fri 29 Nov

Greater Hollington
The Community Office,
Blackman Avenue
12 noon to 3pm

Sat 23 Nov

Castle Ward
Sussex Rooms, White Rock Theatre
2pm to 5pm

Sat 30 Nov

Gensing and Central St Leonards
Silchester Mews
10am to 2pm

WEBSITES

These provide various ways to express your views on line with links to other useful or relevant sites.

● www.hastings.gov.uk
Hastings Council website.

● www.ourfuture.org.uk
South East England Development Agency website.

amme and further information

INFORMATION AND QUESTIONNAIRES

Brochures about the new plans are available with Freepost questionnaires. You can get these at all the exhibitions and events, and from the Information and Regeneration Centres.

If you are unable to attend any event but would like to be sent the brochures, please call or e-mail the Hastings Information Centre.

If you require information in large print or on audio, please contact the information centre.



The new Regeneration Centre in Robertson Street, Hastings.

Brochures available:

Draft Hastings & St Leonards Community Strategy,
12 page brochure with questionnaire.

Towards a Masterplan for Hastings St Leonards and Bexhill,
14 page brochure with questionnaire.

Hastings Millennium Community,
4 page brochure with questionnaire.

Draft Hastings & St Leonards Cultural Strategy,
8 page brochure with questionnaire.

There will also be information on the Town Centre and on the Central St Leonards Housing Renewal area.

THE REGENERATION CENTRE

This has up to date information on the Masterplan and Millennium Community.

The Regeneration Centre
45a Robertson Street
Hastings TN34 1HL
Tel: 01424 429438
Fax: 01424 445992
Email: ourfutureinfo@seeda.co.uk
Open 11am to 4pm Tuesday to Saturday

Other relevant publications:

Unlocking the Future -
the Council's achievements, targets and plans for the next year

Housing Strategy 2002 - 2007

Building Safer Communities in a vibrant town - Crime and Disorder Reduction Strategy 2002 - 2005

Tourism & Visitor Strategy 1999 - 2004

HASTINGS INFORMATION CENTRE

For all queries about this consultation programme please contact:

Hastings Information Centre,
Queens Square,
Priory Meadow, Hastings, East Sussex
TN34 1TL
Tel: 01424 781111
Email: hic_info@hastings.gov.uk

Feedback

Feedback on the consultation and further information about how these plans are developing will be included in the Spring edition of About magazine.

the Future

OF HASTINGS & ST LEONARDS

