

seachange

invites you
to a reception
to introduce
Hastings Today

6.30pm
Friday 13 October
2000

The Studio
Oak Passage
off George Street
(steps by *Pump House*)
Old Town
Hastings

Hastings & St Leonards Observer, Friday November 3, 2000

THE WEEK IN PICTURES

► THE TEAM behind a colourful book aiming to show the distinctive townscapes and cultural life of Hastings and St Leonards are appealing for material.

Hastings Today is set to come out in May and will include work by some of the town's leading artists and photographers.

The book is being put together by Seachange Publishing, a venture launched by writers Nick Hanna and Nick Wates and designers Jeremy Brook and Tim Cross. Well-known local photographers already on board include Bob Mazzer, Paul Kelly, George Greaves and Steve Pyke.

Hastings College photography students have also been asked to contribute and five young local photographers involved have been generously given 30 rolls of free film to use by Marriott's Photo Stores. Anyone interested in contributing can contact Nick Hanna on 439352. H42713



Hastings Today

Edited and designed by: Jeremy Brook, Tim Cross, Nick Hanna and Nick Wates

Photographers include: Roland Jarvis, Peter Johns, Peter Fuller, George Greaves, Peter Greenhalf, Bob Mazzer, Denise O'Neill, Effie Paleologou, Janet Pollard, Steve Pyke, Chris Parker and Anna White.

A vibrant, colourful, artistic, stylish, surprising, humorous, pictorial souvenir book of Hastings for residents, foreign students and tourists. This image-led book will portray the distinctive townscapes and cultural life of Hastings and St Leonards with an up-beat, contemporary emphasis.

The book will highlight and contribute to the regeneration of Hastings by portraying it as the wonderful, quirky, active, fascinating and dynamic seaside town that it is today. It will challenge negative stereotypes, impacting on the perception of both residents and visitors alike.

No pictorial book on Hastings as it is today currently exists. There are numerous historical guides or books of vintage photographs, but local bookshops have indicated there is a clear demand for a contemporary title. The book will appeal to a wide audience, including day-trippers (3 million annually), staying visitors (300,000 annually), foreign students (50,000 annually) and local residents.

The content will be image-led, mainly photographs. As well as showcasing some of the region's leading photographers, *Hastings Today* will also include images from young photographers thanks to sponsorship by Kodak Films and Marriotts Photo Stores. The book will also include paintings, picture maps, drawings and other graphics by leading local artists. Page lay-outs will range from compilation spreads of smaller images to arresting double-page photospreads.

Pagespreads will be themed, sometimes conventionally (shopfronts, pubs, music, fish, pubs, churches, lifeboat, etc), sometimes in more conceptual ways (fire, play, water, faces, trees, colour). Text will be limited to a brief introduction, captions, quotes and interesting facts.

Provisional specification: 198 x 210mm; full colour; 120pp; 10,000 initial print run; rrp £9.99. Publication date: 1 May 2001

Seachange Publishing
September 2000

Seachange Publishing

Jeremy Brook is a graphic designer specialising in exhibition catalogues and posters for museums and art galleries. He studied at the Royal College of Art and has taught part-time at the London College of Printing, Ravensbourne College of Design and Eastbourne and Hastings Colleges of Art and Technology. Previous books include *Erich Mendelsohn 1887-1953* (1987) and *Hans Scharoun: the Alternative Tradition* (1995).

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Tim Cross is a design consultant with a national and international client base. Having trained in illustration he eventually crossed the floor to become an art director and creative director with several London design groups before setting up his own consultancy in 1990. He maintains an active interest in the arts and has worked with community arts groups and associations throughout his career.

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Nick Hanna is a professional travel writer and photographer who has contributed on a freelance basis to numerous national and international publications. He has written 12 guidebooks for major travel publishers. His most recent book was the best-selling *Rough Guide to the Millennium*, which was translated into several languages and sold over 100,000 copies worldwide. He is a regular contributor to the Sunday Times.

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Nick Wates is a leading authority on community participation in architecture and planning. As a writer, researcher and practitioner he has chronicled the development of community planning for the past 25 years. Previously the Director of the Hastings Urban Conservation Project and Chairman of the Hastings Environment Forum, he is currently working as a Research Associate at The Prince's Foundation. His most recent book is *The Community Planning Handbook* (Earthscan, March 2000).

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