Community Architecture

Nick Wates 1996

Originally a spoken presentation with twin slide projectors and screens.

Digitised single screen version created in 2019

Introduction

My talk today will provide an overview of community architecture and planning. I will explain:

- What it is;
- How it works;
- Why it works; and
- What has been achieved so far.

I will then talk about the frameworks which can help it flourish and how they can be improved.

It was just over 10 years ago that Prince Charles started crusading for a renaissance of Britain's urban areas; a renaissance brought about not by experts or government, but by the people living and working in those deprived areas - a renaissance from the bottom up.





The Times 24.11.1987 (222)

Charles and the people v. modern architecture

STEPHEN GARDINER, our Architectural Correspondent, discusses the Prince of Walea's speech last week, in which he criticised both the proposed National Gallery extension and the Palumbo Manaion House project, and congratulates him on having struck a blow on behalf of the public.

AT a point in the proceedingwhere a few police and meetingless words were expected, Prince Charles attomated a gathering of architects at Hampton Court this week by delivering an impassioned speech about the damage the profession had done to our architectural bearings, and singling out the controversial design for the proposed extension to the National Gallery for his most virulent critisian.

The moment was well-timed—the sociation was the 150th anniversary of the Royal Insurance of Braish Architects; and the setting could not have been bettered — Sir Christopher Wren's beautiful Fountain Court.

It was the voice of the public

It was the voice of the publispeaking, outraged by the architectural diasters; which has overwhelmed its towns and crite up and down the country over the peri 30 years or 6.0 For the first time, strongly felt publispeaking, and the peri 30 years or 6.0 For the first time, strongly felt publispeaking, and the peri 30 years of the simulation of the immenuely importus subject of architecture, of the design of buildings and the environment, and made the headlines where before the would have been brushard as at 311-informed and thus of littlimportance.

Architecture is a public a and the criticism which is costantly, and not unreasonable levelled at architects in chart in nature that the public aboutd priven what the tip public aboutd priven what the tip public aboutd priven what the tip public and the state of the public state was 'therefore excellent the Private Charties dould be taken such a powerful stand both of the public's interess. As he pointed out, archite ture is a service—the archite ture is a service—the and the kind of community that is created by that environment. He is absolutely right. The scathiars's job is to serve the public, to discover what the sarchinars's job is to serve the public, to discover what the sarroundings people really enjoy, and then to derive architectural simplication from woth knowledge. The moment the architectured simplication from who have been as the public and becomes cocooned in private financies unrelated to the public's feelings and septembers, contact publishing the public for the public for

architects serves the public architecture and people are brought more clearly tought and, inevitably, continuity between pail and present, antient Deep and the present, antient of the continuity that the continuity that that demonstrated by the design of the failure to manifesting the visual thread of continuity that demonstrated by the design of the exemsion to the Netimes Gallery in Tradingar Square Prime and, I the defeats me why anyone wishing to display early Remissions of principles of the Continuity of t

Savings of the week

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Gammar, chairman, Conservative Party.

E won's encount in write satisfally, there is a lot to be said for switting about

—Michael Fraya.

WHAT is proposed in a monitrous custimule on the face of a much loves and elegant frond. —Prints Charles, on the design for the Nationa Culters extension.

PEOPLE, when they address themselves to an about judgments, full back of an what I regard as very oftensive language. — Peter Abresda, archivest of the National Guiery extension.

If WOW'T be photographed with that over-made-up tart. — Princess.



Princely view of the proposed National Gallery extension.

that age of astonishing

Here, immediately, as one clear instance in which continuity would be seen to fail. In a good design, it would not fail, the architect: achsaywindging, through his work, that the saw gallery is an extension to the main building, and that continuity of experience throughout the entire interior of the continuity of experience throughout the entire interior of the continuity of experience of the continuity of the

Thus it follows that the new calding's position in 186, through important, is of a sumbler status than that of the Autonal Gallery, and that this sould be recognised in the means. As Primor Charler said, summit of the control of the strength of the control of the Nacional Gallery, which could be competed to the columns and others, it looks as though we say be presented with a say be presented with a

those concerned—partisms a sarchifects allike — intreation.
Since the Prince's speech 's made against the background Hampton Court, the summits up can be left to Wren, we said.' Architecture has illustrated being the Ornamont of a Coutry, it establishers a Nati

Station Gardiner present of the

Observer 3.6.1984 (223)

His crusade initially appeared to have 2 main prongs.

First, a ferocious attack on the products and paternalistic practices of the architecture and planning professions and the development industry.

Second, support for what was then the relatively new concept of 'Community Architecture'.

Other themes - such as the importance of craftsmanship and tradition - gained more prominence later on, but I'll focus here on community architecture.

Prince urges more aid for community architecture work

THE Prince of Wales wants a Royal Commission on urban regeneration, rather than just on architecture, it is believed.

made during a visit 10 Rod Hackney's Black Road general in provenient a reas in Macclesfied last Friday. More details are likely to

More details are likely to merge when the Prince dedresses a meeting of the assistate of Directors in 10 lays' time.

ture and the environment unice, this controversial address, at Hampton Court last May-several people have been asked to contribute ideas. It had not to contribute ideas, the last of private investment for community architecture projects, through the major financial institutions; and a weeping away of bureaucratic controls which can hinder such schemes.

Hackney said after the visit:
"The Prince told me we ought
to do a lot more to allow

community architecture to bleasom." He thought Prince Charles would champion the cause as a means of generating employment and to "break the cycle of dependence" on local authorities and the Govern-

Hackney suggested that grivate cash might help to make up the deficit caused by the

By BD Reporter

Government's decision to do away with home improvement grants — one the main incentives for self-help home improvement.

publicised — visit to Black Road came out of the dimer hosted by the Prince at Kensington Palace more than two months ago at which Hackney was a guest. He expressed an interest in visiting the award-winning schemes and shortly afterwards Hackney was notified through the Lord Lieuteann's Office. The royal train arrived at faacelifeld station as a fazzard weep; through the upinal Black Road general The Prince visited the upinal Black Road general approvement area, and Black tood 3 and taked to residents, effore unveiling a plaque at toom Court, a development of 2 hourse for which Hackney is eveloper and estate agent as ones are help and architect. Many of the omes are help effectively.

It was obvious that he mjoyed his wint and confirmed its belief in community rechtecture. Irst expressed at lampton Court. He left 40 mnutes late for his next popointment.

Building Design 15.2.85 (224)



Black Road, Macclesfield, 8.2.1985 (NW, 047)

Sunday Times 6.12.1987 (227)

The Prince went out of his way to support Community Architecture:

- Visiting projects throughout the country which would otherwise have gone unnoticed;
- Making unannounced tours to meet people at the grass roots;
- Hosting private dinner parties at Kensington Palace for those involved;
- Acting as patron of award and fundraising schemes;
- Making many powerful speeches on the subject......

THE TIMES

FRIDAY FEBRUARY 21 1986

Prince consults his tenants

Architecture Correspondent

The Duchy of Cornwall, which manages land and prop-erty for the Prince of Wales, has commissioned one of the country's leading firms of community architects to un-dertake a feasibility study on a run-down block of flats in Kennington, south-east London, it was announced yester-

ciates, of Camden Town, north London, was appointed on the ustitute of British Architects.

Newquay House, near the Oval, the Duchy's largest block, was built in 1933. Tenants, many descended from families who worked for that 23 of the 76 flats are empty, some for several years. Rents are so low that they do nance and people wishing to be housed have been told that they will have to buy a

Prices for flats in the area are between £50,000 and

The Duchy administers 600 terrace homes and flats in Kennington, The Prince has met community leaders in response to criticisms about the management of the estate, but there is a dilemma because the Duchy is a profit-making business under the Duchy of Cernwall Management Act. Properties must be sold at full amercial value.

Hunt Thompson was found-ed in 1969 by Mr John Thompson, Mr Bernard Hunt and Prince Richard, now Duke of Gloucester, when they com-pleted their architectural training at Cambridge. Mr Ben Derbyshire, recently ap-pointed a partner and a vicechairman of the RIBA's Community Architecture Group, will begin the study in

interest in the way community architects involve users of buildings in design and man-



Mr Ben Derbyshire at Newquay House, the run-down block of flats he hopes to revive.

to a committee comprising Mr was £1.2 million Larry Rolland, president of The Abbey

aroup, will begin the study in the RIBA, Mr Rod Hackney, a community architect in Macing the Duchy, and another architect yet to be appointed.

The Duchy also manages

The study will be submitted West Country. Profit in 1984

The Abbey Park estate. Halifax, containing 700 homes, is to be the scene of the first scheme approved by the renewal unit, set up last year to tackle the problem of run down

The Times 21.2.1986 (228)



Newquay House, 1986 (HTA, 724)

... and even starting Community Architecture projects on his own Duchy of Cornwall property (as here at Newquay House in London where tenants were involved in planning a refurbishment programme with architects Hunt Thompson Associates - HTA).

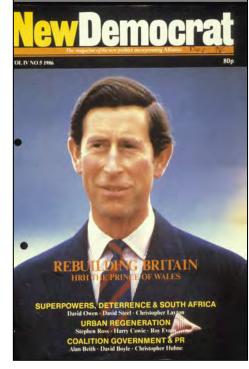


Today, 30.10.1987 (229)

Not everyone has been happy with the Prince's interventions. Traditionally, Royals have avoided controversial issues - particularly those likely to create political embarrassment - and some would prefer it was kept that way.

But in general, the Prince's crusades - on Community Architecture and other environmental and social issues - have been welcomed from all sides of the political spectrum. (In February 1986 for instance, a National Opinion Poll found that less than 15% of the population thought he was too outspoken. Over 50% thought he should go even further. More recent polls continue to confirm that.)

It's become fairly widely accepted that the monarchy has a political role in taking up long term issues which politicians - who tend to think only in terms of 4 to 5 years - have failed to come to grips with.



New Democrat, 12.86 (232)



RIBA Community Architecture Group sticker, c 1988 (281) So what exactly is Community Architecture? Why did the Prince pick it out for such special attention? Was it just a passing fad or is it something with long term significance?

Community Architecture is a way of shaping our homes, towns, villages and cities whereby we are all involved - not just professionals. The principle at its core is that:

"the built environment works better if those who use it are actively and directly involved in its creation and management."

Very simplistic? Very obvious perhaps? So why all the fuss?

Because, for several decades, the development industry - in all its many parts - operated on a diametrically opposite principle: namely that it's all far too complicated for ordinary people and should be left entirely to experts and large, centralised bureaucracies.

The disastrous results are everywhere: monolithic, anonymous, dreary, sterile, and wasteful development.

And - as a result - fragmented, dispirited and unsustainable communities.



Housing estate, East London, 1988 (NW, 140)



Cartoon. (Walter Menzies, 142)

Tower block demolition, Hackney, c 1986. (NW, 141)

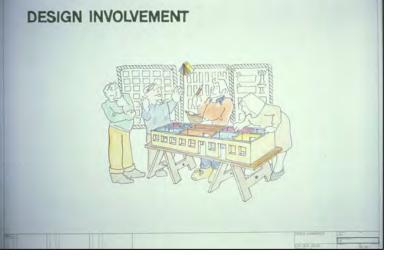


So much of the development industry's product since the Second World War has been an environmental tragedy - and tower blocks are only the most visible symbol.

Sadly there is only rarely the cash to give it the demolition treatment it deserves.

What has become known as "the Community Architecture approach" - although the use of the label itself is unimportant - is, I believe, the most effective way out of this nightmare.

Not through the imposition of merely a different set of edicts, or design styles.... But through introducing a new way of thinking about the built environment and offering a range of new tools and techniques which people can use to solve their own environmental problems themselvesin partnership with the many experts (not just architects I should stress) whose skills they need.



Cartoon, Lea View House report, HTA, c 1986 (HTA, 283)



How does it work in practice?

First, there are no blueprints. Every place is unique and people have to work out what is right for them.

But it is possible to identify 10 ingredients which appear to make for success. These build on the general principle of user involvement stated earlier. And they apply to projects of all sizes - and of all kinds.

I will now run through these ingredients, using images from several pioneering projects, mostly in the UK.



Lea View House, Hackney, London, c 1981 (HTA, 320, 321)



1. Local base

Most successful projects start off by setting up a local office - preferably in a prominent shop or empty flat (as shown here at Lea View Estate, Hackney, London).

Only by being on the spot can professionals gain the right empathy with the environment and with the people they are designing for.....



Lea View House, Hackney, c 1981 (HTA, 322)



Site offices also provide local people with the constant access they need to professionals. They become the hub of any project and normally remain long after construction has finished

They can be used not only by architects but by housing managers, social workers, construction workers and, eventually, maintenance staff (as with the example bottom left which shows a community office on a housing estate in Birmingham).

In the long term they may evolve into Local Environmental Resource Centres.



2. Involvement

Getting the community affected to come together and start working together. This might start with a traditional public meeting.....

...or a neighbourhood festival (as here at Byker, Newcastle).



Newsletter, Maiden Lane, HTA, c1988 (*HTA*, 743)



Ballsall Heath, Birmingham, 1994 (858)

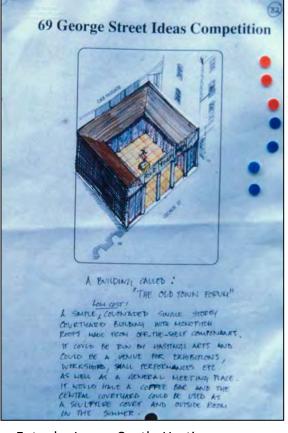
Conducting surveys - both physical and social - and circulating the results to obtain feedback. Getting local people themselves to gather and analyse information about their neighbourhood, perhaps using the technique known as Participatory Rapid Appraisal.



Exhibition, Calne, c 1987 (Michell and Partners, 612)



Mounting exhibitions preferably in shop fronts where
people can't avoid seeing them and using simple visual
techniques to provide visions of
how things could be.





Entry by James Coath, Hastings, c 1990 (1132)

Judging by the public using sticky dots, George Street, Hastings, c 1990 (1403)

A good way to stimulate interest and generate ideas is often to organise competitions, for particular sites (as here in Hastings) or for the town in general.



A-board pavement advertisement, Hastings, 1992 (1114)

Getting the media interested - by making urban regeneration news. If that proves difficult one can publish one's own newsletter or community newspaper.



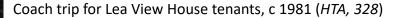
Community newspaper, Wirksworth, c1980 (588)



Site inspection, Calvay coop, Glasgow, c 1985. (*RIBA CARC, 110*)

Debating the issues on location is almost always better than doing it in meetings.....









..... and visiting other schemes is invaluable - both good and bad - to learn from the mistakes and successes of others - by observing and by talking to people who have done it before, preferably in their own homes.

Hesketh Street Coop, Liverpool, visit to Runcorn, 1979.

- ----



Community Technical Aid Centre staff in Trinity High School, Manchester, 1987 (CTAC, 112)



Children love to be involved and can provide valuable data - particularly if well directed as part of the school curriculum.

School project, Wirksworth, 1980 (*Michell and Partners, 592*)





Management committee, Poplar Play, London, 1984 (Community Land Use, 404)

Indeed all sections of the community can play a part. For instance shop traders (shown left unveiling a new promotion signboard in Hastings)....or parents of very young children. Both will have their special needs and perspectives which need to be understood and incorporated.

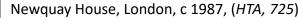


3. Creative working partnership

Developing a creative working partnership between specialists and users to explore the options available.

People find it surprisingly easy to grasp design issues....

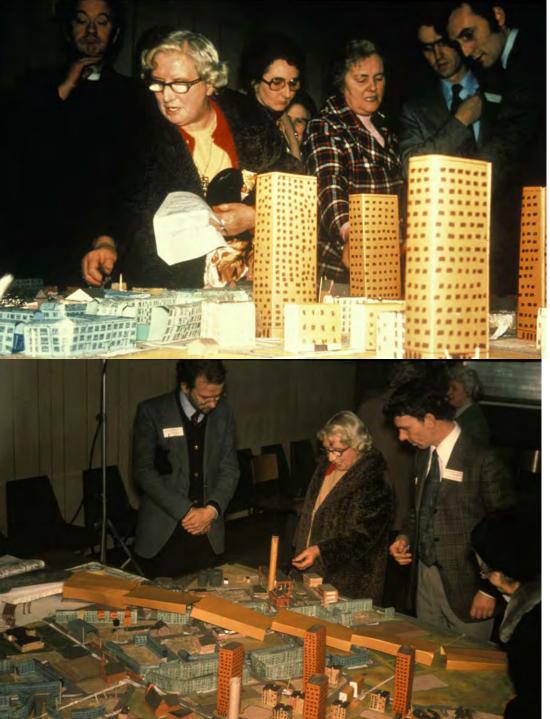
Design committee, Weller Streets Coop, Liverpool, c 1984 (CDS, 782)





.... especially with imaginative use of design games and models.

North Reddish Tenants Association, Stockport, 1988 (CTAC Manchester, 113)



For most purposes, simple models work best; made out of cardboard so that they can be played around with.

Planning for Real, Dalmarnock, Glasgow, c 1979 (*Tony Gibon / TCPA, 377, 378*)



Planning for Real, Lightmoor, Shropshire, c 1986 (Tony Gibson, TCPA, 362 above, 363 below).



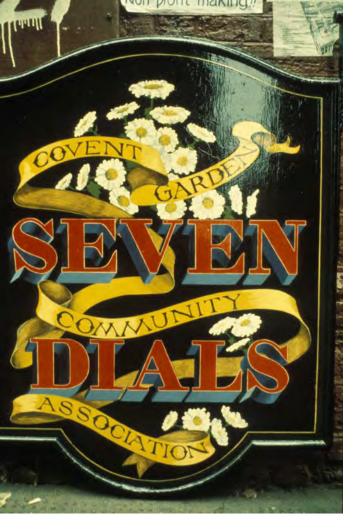
Even better if used on location. The use of these kinds of models has become known as Planning for Real, a simple and ingenious technique pioneered by Dr Tony Gibson. The main advantage is that people focus their attention, and their eyes, on the model instead of each other and therefore focus on issues rather than personalities.



Some versions use a system of coloured cards to allow people to indicate what they would like to see happen and to establish priorities for action.



Prince of Wales's Institute of Architecture, 1995 (820).

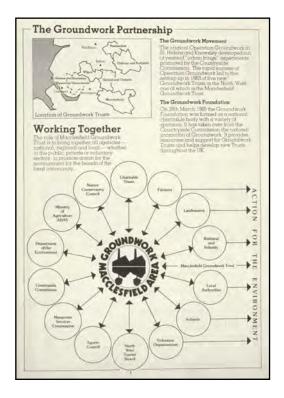


Covent Garden Community Association, London (*CGHP*, 160 left and 161 right)

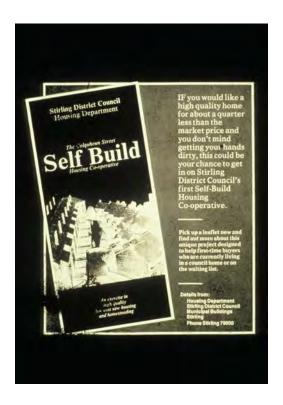


4. Creating user oriented organisations

Initially, ad hoc groupings such as residents, traders, or community associations.....

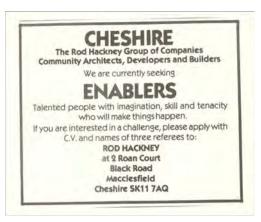


Annual report, Macclesfield Groundwork Trust, 1985 (289)

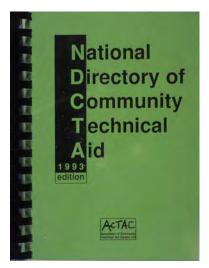


Advertisement, Stirling, c 1984 (*Rod Hackney Associates*, 290)

Later perhaps, bodies legally capable of handling property and finance while, at the same time, remaining accountable to users: housing cooperatives, development trusts and neighbourhood forums are proving the most popular.



Advertisement, *Building Design* 28.3.1986 (*58*)



National Directory of Community Technical Aid (898)

Professionals too are developing new organisational models.

Existing architectural practices have geared themselves up to provide the new enabling skills needed, and some have become quite large and successful as a result of specialising in this field. For instance, Rod Hackney Associates and Hunt Thompson Associates, both had some 50 staff by 1994.

Also, new types of practice have emerged.

For instance, the community technical aid centre - combining professionals from several disciplines under one roof to work for community groups. Over 100 such centres now exist in the UK and some are controlled by the groups they provide services for.

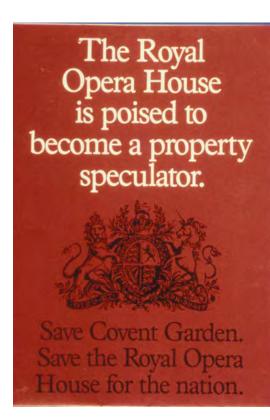


Poster, Wirksworth, 1980 (*Michell and Partners*, 594)

5. A holistic approach

In order to make things happen one has to do whatever needs doing to improve the environment. Designing new buildings perhaps. But more often, or at least at first, a whole host of related activities so often left out: Mounting campaigns to deal with litter for example.....

.... or againstdestructivedevelopment proposals



Campaign pamphlet (*CGHP*, 162)

Organising a scheme for encouraging shop front restoration or fundraising. Buildings can't be dealt with in isolation from all the other things which combine to determine the quality of the built environment.



Shop front scheme, Hastings c 1990 (1416)



Fundraising barometer, Calne, c 1987 (*Michell and Partners, 616*)



Hastings map of initiatives, 1991 (1173)

Wallingers Walk, Hastings, 1989 (1049)



6. Evolutionary growth

As well as being comprehensive, the service must be ongoing; tending the built environment like a gardener tends a garden: slowly building up capacity, competence and taking large and small initiatives in an area as and when needed.



beds in front of the new maiornettes and flats (Nos 1-37). We need as many terants as can to come and help. Refreshments will be available, and plants will be delivered the day before, enough for the first 6 beds. Please come along—all the family—and bring spadu forks and trowels if you have (or can borrow) them. The plan overleaf shows where the flower beds are.

Lea View is our estate. Now is your chance to help with the improvements.

LVIPTA, Dick Head Estate Coordinator, LBH Head of Building Works, Hunt Thompson Assoc

Planting day, Lea View Estate, Hackney, 1983 (HTA, 341 leaflet and 341 photo)

7. Physical involvement in building and construction

Landscaping common areas perhaps (as in this Planting Day at Lea View, London)....





Black Road, Macclesfield, c 1975 (Rod Hackney, 21 above, 22 below)



....Renovating one's own home or that of one's neighbours....



Lightmoor, Shropshire, c 1986 (*Tony Gibson/TCPA*, 364)

.....or actually constructing the whole of one's home from start to to finish - self build - with help from neighbours doing the same thing.

There Is nothing like physical activity for getting people to understand how the built environment works and helping them gain the confidence to improve it.



Lewisham Self Build Housing Association, c 1987 (CES, 311)



Breakfast party poster, Lea View Estate, Hackney, c 1982 (*HTA, 331*)

Building workers too can be involved in the creative process: by being involved in the design, and by developing a real relationship with the users of their work. The photo on the left shows an invitation to a Breakfast Party organised by tenants for building workers at the start of renovation work.



Builders, Roan Court, Macclesfield, 1985 (Rod Hackney / NW, 57)



Site meeting, Greenleaf Coop, Liverpool, c1982 (CDS, 785)

Regular site visits by future occupants are morale boosters, not only for them, but also for building workers.



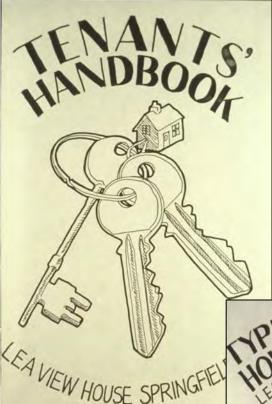
Site meeting, Poplar Play, London, c1985 (Caroline Lwin, 406)



8: Appropriate technology

It is much easier for people to be involved if the technology is:

- easy to understand;
- easy to adapt and look after;
- and if materials are easy to obtain....
-by the users who are ultimately going to have to maintain the buildings.



One test of a good building is whether you can write a short, idiot proof manual for it, in ordinary language (like in this Tenants Handbook).



Tenants handbook, Lea View House, Hackney, HTA c 1985 (*NW*, 343 and 342)



9: Environmental education programmes

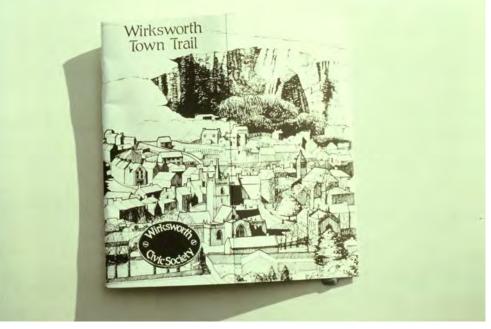
- a thousand and one ways of increasing public awareness of the built environment and how to improve it.

... creating local heritage centres or architecture centres (as here in Paris)....

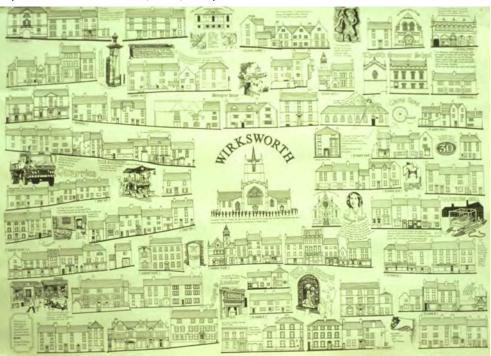
> Heritage centre, Norfolk, c1987 (138)



771 Architecture centre, Paris (Pavillon de L'Arsenal)



Town trail and wall poster, Wirksworth, Derbyshire, 1983 (*Michell and Partners*, 597, 598)



... town trails, wall posters, models of historic buildings, videos and books, guided walks and a whole host of other simple but effective ways of slowly but surely raising environmental awareness.



10: Celebrating

- to keep the momentum going;
- and to keep up morale.

Any excuse will do:

- acquiring a site for instance;
- laying a foundation stone...

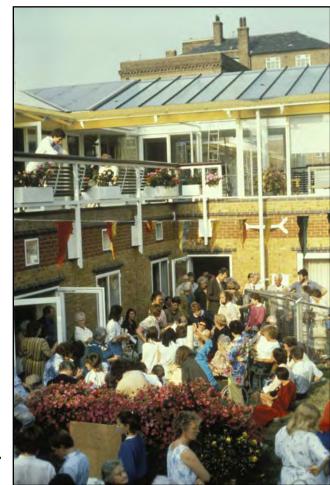


Starting work celebration (above, NW, 407) and foundation stone ceremony (below, NW, 416), Poplar Play, Tower Hamlets, c 1985



Social, Black Road, Macclesfield, c 1975 (Rod Hackney, 28)

... a fundraising drive; or project completion.



Opening party, Lambeth Community Care, c 1986 (Edward Cullinan Architects, 302)



Hoardings by Freeform Arts Trust, Jubilee Hall, Covent Garden (*CGHP*, 172 above, 173 right)

The building site too can be celebrated, by being made into a feature of interest - even beauty.

Building should - and can - be fun and something to celebrate.



So these are what I call the ingredients of community architecture. To recap:

- Local base
- 2. Involvement
- 3. Creative working partnership
- 4. User oriented organisations
- 5. Holistic approach
- 6. Evolutionary growth
- 7. Physical involvement
- 8. Appropriate technology
- Environmental education
- 10. Celebrating

So what is the result of applying these ingredients in practice?

Here are a few examples from some early pioneering projects in the UK.



From a flyer produced by the RIBA Community Architecture Group, c 1988 (260)



c 1962 left (HTA, 356); c 1986 right (Jo Reid and John Peck / HTA, 357)

Lea View House, Hackney, London - before and after

The same people live there as when it was a sink estate. But there is no longer any vandalism, litter or crime. Common areas are impeccably maintained. The tenants health improved and they gained a new sense of pride. Cost? No more than any other public housing refurbishment project.

An identical block next door was converted at the same time, at the same cost, using a conventional approach, and it became a slum again within a few years.





c 1972 left and c 1980 below (*Rod Hackney Associates,* 55,56)



Black Road, Macclesfield - before and after

Derelict cottages earmarked for demolition renovated by the inhabitants themselves. People have gained skills, confidence, security and a sense of community. The houses, which the occupants now own, have increased in value 40-fold.

(This was the scheme which first brought Rod Hackney to public attention.)



Grafton coop site, Liverpool (CDS, 395) Hesketh Street, Liverpool (Dougie Firth/NW/ AJ, 398)

Liverpool - before and after

People living in some of the worst slums in Europe have:

- formed housing cooperatives;
- selected professionals to work with them, and;
- built new estates to their own designs and layouts on derelict inner city land.

Some cooperatives have become so confident that they've gone on to develop large tracts of land as mixed use schemes with employment and leisure projects as well as housing.





Thurston and Holland Dwellings, Covent Garden, London, c 1984 (CGHP, 192, 193)

Thurston & Holland Dwellings, Central London.

Drab Victorian Peabody flats transformed with a new communal roof garden. An unthinkable design solution without the commitment of the tenants to supervise and maintain it. Many similar opportunities for creating shared facilities become possible when the users, instead of administrators, are in charge.



80 Ashill,
East Anglia,
c 1984, left
(RIBA
CARC, 80)
Lostwithiel,
Cornwall,
c 1984
(RIBA
CARC, 663)

East Anglia and Cornwall

New community facilities - one rehab, one new build.
Conceived, executed and now

managed by groups of citizens working voluntarily with local architects.

Such facilities can significantly strengthen local cultural life reducing social stress and crime.







Poplar Play, East London

A beautiful new play centre for children under five - again conceived, executed and now managed by local parents, mostly living isolated in tower blocks.

Poplar Play, London, c 1986 (top, Caroline Lwin, 417; bottom, Jo Reid and John Peck, 418)





Lambeth Community Care Centre, South London

A new kind of local health facility evolved by patients, medical staff, health officials and architects. Hailed as a major step forward for Britain's National Health Service.

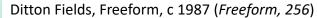


Shoreditch, London

Enchanting new public gardens and estate landscaping created by community groups working with architects and community artists.

Provost Estate, Shoreditch, c 1987 (Freeform, 251)



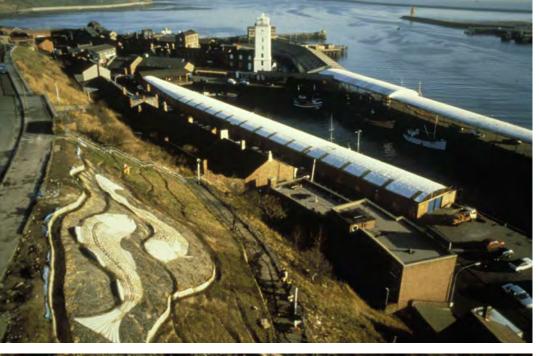






Local children were involved in designing and making mosaics there. As a result, there is virtually no vandalism.

Mural, Freeform (Freeform, 255)

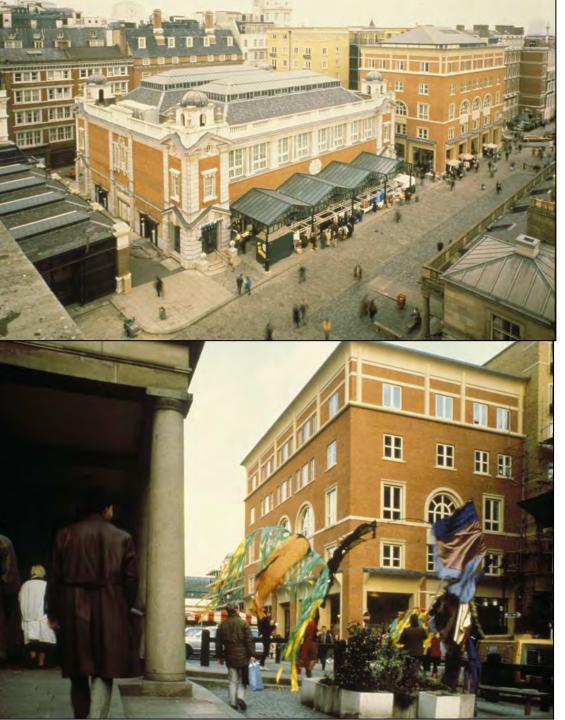




North Shields

A powerful and imaginative symbol of hope on the cliff top at a declining sea port. Devised and made by local people working with a community arts trust.

Fishscape, North Shields, Freeform, c 1987 (*Stan Garnester / Freeform, 257, 258*)



Covent Garden, central London

Conversion of a historic structure alongside a new building which respects the townscape. Developed by local residents and traders organisations in partnership with a private developer and Britain's first neighbourhood forum. The mixed use development caters for residential, commercial, office and leisure users and was profitable for all concerned.





Streets in the area have been pedestrianised and brought back to life by encouraging street musicians, artists and pavement cafes.



Lightmoor, Shropshire, c 1987 (Tony Gibson/TCPA, 368, 367)



And, finally, **Lightmoor**, **Shropshire**.

The beginnings of a brand new rural township being planned, and mostly built, by future occupants who are working out a new way of living and working appropriate - as they, not speculative house builders, see it - to the 1990s.

These are of course only a few examples and mostly from the UK.

One could do a similar slide show using examples from many other countries. Both so-called developed countries and, significantly, from those in the so-called Third World.

Although the conditions and end products are very different, the processes are almost identical.



Kiso Museum of Arts and Crafts, Japan (*Sheep Network*, 888, 889)



Here, for instance, is the Kiso Museum of Arts and Crafts in Japan.

.

What we are seeing here is a new paradigm in architecture and planning. A paradigm where users play an active rather than a passive role. And where experts, institutions and government are enablers instead of providers and work in partnership with users.

As you have seen, community architecture is unselfconscious about style, but not devoid of it.

It is also apolitical - but not unpolitical. By focusing on user participation as its central theme, it bypasses the political back alleys which have stopped so many other attempts at progress in this field. It can be - and is - supported by both Left and Right regimes.



RIBA Community Architecture Group logo (294) I now want to turn briefly to community architecture as a historical movement because this is where the UK experience is unique. Although there are some interesting parallels with other countries, most notably the United States.

The roots of the movement can be found in several parallel activities taking place in the 1960s and early 1970s:

First, grass roots community action battles against destructive official plans;

Second, disillusionment by professionals who started working with community groups and developing alternative ways of doing things;

Third, the publication of important books (by authors like Colin Ward and John F C Turner) which laid the intellectual foundations.

Fourth, growing international links (through:

- Organisations like Community Action in Europe and Habitat International Council;
- Events like the United Nations Habitat conference in Vancouver in 1976;
- Inspiring projects which stretched the boundaries of what was possible (such as the Christiania Free Town in Copenhagen, the community inspired reconstruction of Nieuwe markt in Amsterdam and Lucien Kroll's work in Belgium).

Four factors combined to crystallise this into a movement:

First, the coining of the term community architecture itself in the mid 1970s (by Charles Knevitt). People could then start talking about what were previously seen as unconnected activities (even if the term was controversial).

Second, the term's adoption by a handful of young architects who formed a splinter group within the Royal Institute of British Architects - the Community Architecture Group - to try and change the direction of the profession. They were remarkably successful. Within 10 years, Rod Hackney, one of the Group's most prominent characters, made a challenge for the Presidency of the Institute and won. The key profession in the built environment had turned a corner.

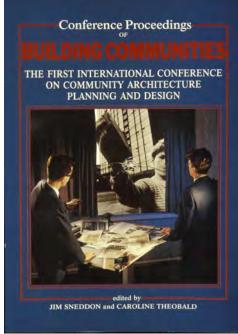
Third, the eruption of rioting in Britain's inner cities - in 1981 and again in 1985. This brought national attention to the fact that something was wrong. In line with recommendations of a government inquiry into the riots - attention began to be focussed towards people's lack of involvement in their environment. Community architecture was ready and waiting.

Fourth, and most unexpected, was the Prince of Wales's support. This ensured that community architecture was thrust into the public eye - through the media - and was begun to be taken seriously by those in positions of influence and power.

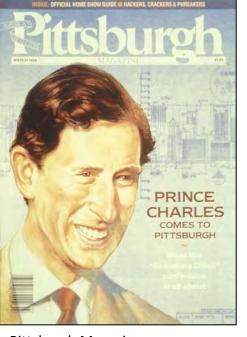


Signboard, Astoria Theatre, London, 1986 (645)

Conference proceedings, 1987 (646)



All this was celebrated at the First International Conference on Community Architecture, Planning and Design at the end of 1986. Called 'Building Communities' it brought together, for the first time, people from all sectors of the industry and from all political parties with, most importantly, consumers.



Pittsburgh Magazine, March 1988 (541)

A second, follow up conference was held in Pittsburgh in the United States. Again the Prince of Wales gave the keynote address and the Americans decided they needed a crusade too (though they preferred the term 'citizen architecture' to 'community architecture' - perhaps because 'community' has the same first seven letters as 'communism'!). The event ended with the Presidents of the RIBA and AIA issuing a joint statement pledging both Institutes to "crusade for citizen/community architecture". Another important outcome was the recognition that while Community Architecture is essentially a "bottom up" activity, it needs "top down" support to allow it to flourish: from government and the corporate private sector.



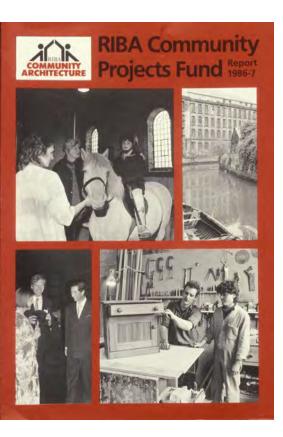
Remaking Cities conference plenary, 1988 (548)

So where have we got to now?

There is no doubt at all that the general message that people should be involved in the creation and management of their environment has been heard and, generally, accepted. The principles and practices of Community Architecture are being taken on board in a fairly substantial way at many levels of government as well as in the private and voluntary sectors. For instance:

- 1. All major UK government inner city programmes now require community participation as a central element, most notably City Challenge (which targets money to deprived neighbourhoods), Estate Action (which funds renovation of problem housing estates), Assisted Area Status (which directs funds to poor regions) and most recently Single Regeneration Budget applications and Lottery funding bids.
- 2. Many developers now incorporate participation at an early stage in developing proposals, realising that it will produce a better product and save them money in the long term.
- 3. Community participation is a requirement for applications for European funds; for example the European Regional Development Fund's URBAN programme.
- 4. And it is an important component of the United Nation's Agenda 21.

We have also seen the systematic growth and development of vital support frameworks which are essential for making community architecture financially viable. Here are a few examples:



RIBA CAG leaflet, c 1987 (285, 286)

What is the Community Projects Fund?

A grants scheme administered by the Royal Institute of British Architects which enables community groups to benefit from professional advice on the feasibility of a building project or environmental improvements scheme. The groups benefit from having well-drawn up proposals which enable them to properly articulate their case, in order to secure capital funding for their scheme. The grant pays for half the cost of a feasibility study, up to a specified maximum sum (£750 in 1986/7).

1. Grant schemes:

A Community Projects Fund is administered by the Royal Institute of British Architects. The money came from the government initially, but more recently from private companies. The Fund provides seed funding to community groups, so that they can employ professionals to do feasibility studies, and so get projects started.

In its first 11 years of existence it is estimated to have generated over £80 million of community projects with grant funding of just over £1 million.

2. Funding campaigns

This year the Royal Institute of British Architects is launching a new campaign called "Per cent for Participation". The aim is to persuade clients to allocate 1% of the costs of new building projects for participation processes in the same way as the "per cent for Art" scheme persuaded them - with some considerable success - to allocate funds for artworks.



ACTAC report c 1986 (288)



Neighbourhood Initiatives Foundation report (895)

3. New organisations

Several new organisations have been established to provide national support to local initiatives. For instance:

- ACTAC The Association of Community Technical Aid Centres was set up in the early 1980s as a new professional association, championing multidisciplinary environmental aid to communities.
- The Development Trusts Association (DTA) was formed in 1992 with government backing to promote and support development trusts. It currently has over a 100 local members.
- The Neighbourhood Initiatives Foundation was set up to promote Planning for Real.

Just as important, perhaps more so, many existing national organisations have also increasingly focused on providing support for community led development, most notably:

- Business in the Community;
- the Prince of Wales' Business Leaders Forum;
- the Civic Trust;
- UK 2000



Community Enterprise Awards ceremony, 1989 (128)

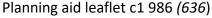
4 Award schemes

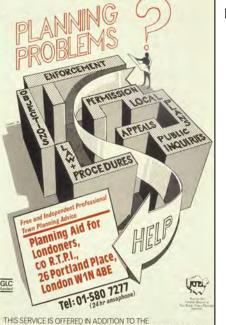
The Community Enterprise Awards were set up in the mid eighties - with the Prince of Wales as patron and funding from private corporations.

They give encouragement and public recognition to good practice in community based projects which are mostly ignored by conventional award schemes which tend to concentrate on visual design.

The number of entries increases each year and for the 1994 scheme, there were a staggering 759 entries. This itself indicates the phenomenal growth of community-based projects.

The importance of this scheme in continually promoting the value of the community sector alongside the state and market sectors cannot be overestimated. The photo shows the award presentation with 3 banners representing the state, community and market.





Town and Country Planning Association mobile planning aid unit, c 1985 (*TCPA*, 117)



5. Professional aid schemes

Several professional aid schemes have been set up at national level planning aid, surveyors aid, architectural aid - where volunteer professionals help community groups - mostly free of charge. (The demand for these services is overwhelming. After a 4 minute programme on planning aid, the Royal Town Planning Institute had 650 telephone calls for assistance within 3 days. Sadly, the Town & Country Planning Association's mobile unit could not be kept on the road for lack of funds.)





6 Communications

In the key area of communications, there have been advances but also disappointments.

The Royal Institute of British
Architects runs a national
Community Architecture
Resource Centre providing
information and advice but it is
understaffed and extremely
limited in the services offered.

Community Network magazine
- specifically targeted on
community architecture,
planning and technical aid was launched in the mid 1980s,
but folded in the early 90s due
to lack of funds.



(880)



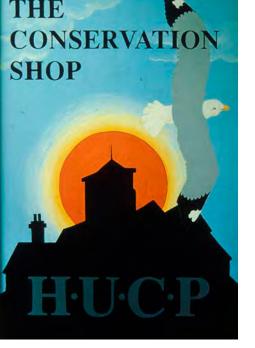
Community Architecture - my Penguin book with Charles Knevitt - was published in 1987 and was the the first comprehensive overview of the movement aimed at a general readership.

It was published in Japanese in 1992 and in Chinese in 1993, itself an interesting indicator of international interest in the whole concept

Many other important publications have also been produced but they tend to be badly promoted and distributed - and often, it has to be said, uninspiringly produced.

Building Communities Bookshop - rather grandly described as a worldwide mailorder service for publications and videos - was an attempt by a handful of us to help overcome this problem. A pilot was produced in 1988 but has not yet been followed up due to lack of funding.

(275)



Conservation shop hanging sign (1157) and interior, Hastings, 1991 (Peter Greenhalf, Greenhalf01)

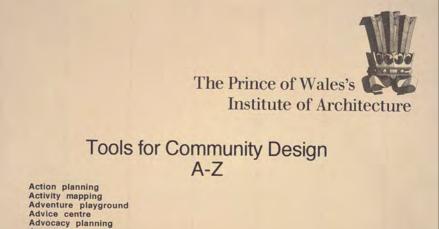


I was also involved in establishing a high street "Conservation shop" focusing on 'how to do it' environmental information at local level but so far this too has remained a pilot. Ideally what is needed is a network of local outlets plus effective national distribution.

Helping people to learn from the experience of others is now the highest priority for the future. For both professionals and clients. Otherwise everyone simply continues to reinvent the wheel on every occasion which simply cannot be afforded.

It is quite clear that the lessons of community architecture transcend national boundaries. For instance, if a group of poor Jamaican women abandoned by their husbands but with children manage to organise and physically build homes for themselves - as one scheme I heard of recently - then their experience can be very useful to a group of women facing similar difficulties in, say, Poland.

We simply have to find better ways of transmitting that experience, or, to be more precise, of transmitting the relevant elements of it.



Amenity trust
Architecture centre
Architecture workshop
Art centre
Art for architecture
Art space
Assistance team
Block modelling

Tools index 1995, 894)

Editing Day with practitioners for a handbook on Action Planning, February 1995 (912)



To help with this we have started a research project at the Prince of Wales's Institute of Architecture called Tools for Community Design.

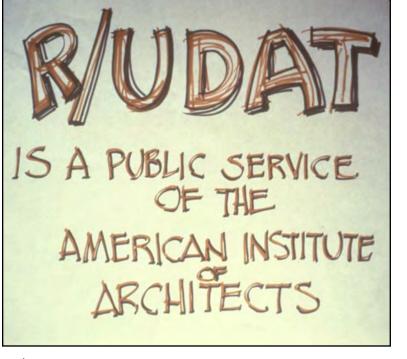
The concept of tools and techniques is becoming widely accepted and is a crucial conceptual breakthrough. It provides a kind of operating system which everyone can slot into.

Until relatively recently the focus was on case studies - looking for successful projects which could then be transformed wholesale into replicable programmes. The difficulty with this approach is that it's very rare to find two similar situations. Attempts at replication are almost invariably problematic.

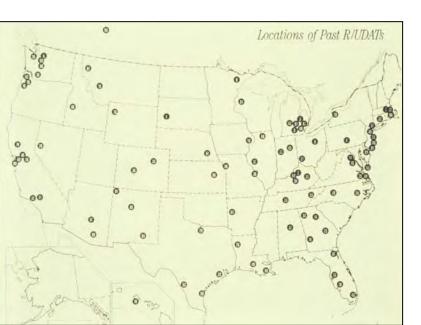
Tools and techniques on the other hand are not site specific or programme specific. The same tool or technique can very often be used in different locations and different circumstances with great success. They are the basic building blocks from which different kinds of programme can be constructed.

Starting to look at community architecture and planning as comprising a range of techniques instead of focusing on the general principles can be extremely productive. The enabler's role can then be seen as selecting the right techniques for any given situation to construct an appropriate development process and then helping with implementation. The communicator's role becomes one of transmitting information about techniques. The academic's role becomes one of assessing the effectiveness of different techniques and producing the tools for the enablers to use. And the educator's role becomes one of teaching people to use the techniques.

At the Institute we have just published our first handbook which is on the technique of Action Planning. We are also preparing an index of tools - an A-Z which will hopefully be published in 2-3 years time. (The photo on the last slide showed a participatory Editing Day organised at the Institute when practitioners came to help improve this publication - the same process applied to making publications.) We are keen to link up with with others at national and international level to pursue this research and publication programme.



R/UDAT hand-drawn promotion (*NW*, *564*) and map of completed events (*R/UDAT Handbook*, *565*), 1989

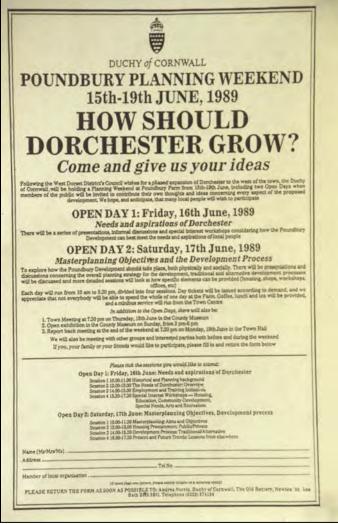


Some of the more basic tools and techniques have already been mentioned: site offices, design meetings, planning for real, etc.

New, and more sophisticated, ones are being developed all the time.

To illustrate the potential, I want to say a little about action planning events which are based on community architecture philosophy and combine several of the techniques to great effect.

Action planning events were pioneered in the United States by the American Institute of Architects and were initially given the label R/UDATs - Regional Urban Design Assistance Teams. By the end of the 1980s well over 100 R/UDATs had been held in towns and cities all over the country and similar events were beginning to be held in the UK where they became more commonly known as planning weekends.



Poundbury Planning Weekend poster, 1989 (499)

Very briefly they work as follows:

After a planning issue that needs dealing with is identified, an intensive programme of activity is organised - usually lasting 2-5 days spanning a weekend. A team of independent experts from outside the area is assembled to work alongside local people. Everyone with any interest in the topic is invited to participate at some stage.



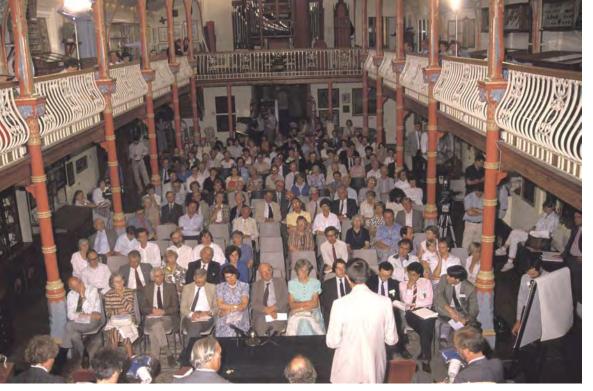


Walkabout, Poundbury, 1989 (440)



The event is highly publicised and the Team starts by making a reconnaissance of the area, on foot and if possible from the air.

Aerial reconnaissance, Pittsburgh, 1988 (HTA, 570)



Public meeting, Poundbury, 1989 (462)

Public meetings are held and numerous workshop sessions to explore specific topics.

Workshop, Poundbury, 1989 (474)





Planning for Real, Pittsburgh, 1988 (*HTA, 560*)

Editing, West Silvertown, 1993 (702)



Planning for Real and design sessions are held and information is sifted using highly visible techniques such as coloured post it notes on wall charts.



Dinner, Poundbury, 1989 (HTA, 504)

Flip chart out on hilltop walk, Poundbury, 1989 (HTA, 455)

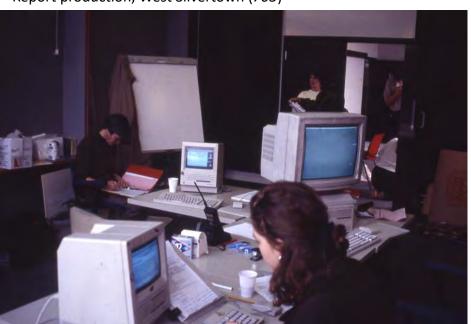


Brainstorming sessions take place over meals and often in unlikely creative environments such as the top of this hill in Dorset.

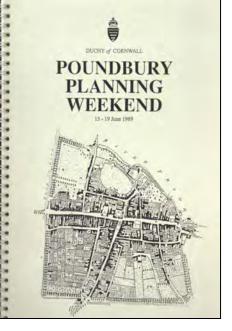


Slide sorting, Poundbury, 1989 (516)

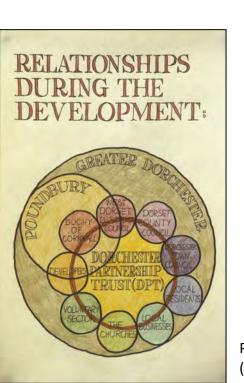
Report production, West Silvertown (703)



Proposals and recommendations are then drawn up by the Team and presented to the public at the end of the event, both in the form of a written report and in a slide presentation.



Poundbury report, 1989 (479)



The proposals are likely to cover organisational aspects as well as physical planning and urban design.

Not enough analysis has yet taken place, but action planning events seem to be a highly successful way of getting people to work together in a creative manner. They often succeed in acting as a catalyst for positive change and releasing blockages in the planning process. Nothing I think could better illustrate the difference between community architecture and conventional practice. Or the potential for innovation when the techniques begin to be used effectively.

Poundbury diagram, 1989 (500)



Cartoonists view, 1985 (Louis Hellman / AJ, 299)

Despite everything I've said, the community architecture movement is still very fragile. All the projects and support frameworks described have had to rely far too much on voluntary labour for their success and have invariably been a struggle. With proper resourcing so much more could be achieved.

That is why one shouldn't be overly concerned about the cynics who snipe at what they call the bandwagon of community architecture. A bandwagon, or campaign, is exactly what was and still is needed. Little of what I have described would have been possible without the momentum created by it.

The reality is that community architecture takes time and costs money.

There are several of ways of making it cheaper:

- 1. By improving techniques and spreading information about them;
- 2. By improving levels of expertise through training;
- 3. By improving support mechanisms, particularly funding supplies.

Ultimately however the most important thing is to promote a general understanding that quality pays and that user participation is an essential part of creating quality.

It seems to be clear now - and is backed up by research by the Department of the Environment - that the built environment created through participation:

- is better made physically and lasts longer;
- is more appropriate to its use thereby creating satisfaction;
- is identified with by users therefore better maintained and looked after.

In addition:

- people are trained and educated in a range of skills;
- and it builds community which is priceless.

This understanding has to become part of the culture. Only when this is achieved - as it is beginning to be - is it be possible for those working in this field to treat it as a viable business and do it properly.

To conclude:

When we draw all the strands together we find that:

- We have plenty of success stories;
- We have a great number of tried and tested techniques;
- We have some useful support frameworks.

The examples I've shown may seem small compared with the size of the problem. But, as Rod Hackney once said: "Lots of little sand grains make big beaches."

My belief is that if we can now build on all this experience systematically we really could witness a profound improvement in the way that human settlements are created and managed in a relatively short period of time.

Thank you.

Community Architecture

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Photographs by Nick Wates unless credited otherwise in brackets at the end of captions before the image reference number. Please advise of any errors.

With acknowledgement and gratitude to Charles Knevitt, Jim Sneddon and Caroline Theobald who helped develop the argument and assemble the images.

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Historical note

This 'Community Architecture' presentation was first compiled in 1988 for a plenary presentation at the Remaking Cities conference in Pittsburgh, USA. As was

fairly common at that time it was in the form of 35mm colour slides presented using twin carousel projectors and screens. It was presented to the European Salaried Architects Congress in Poland later in the same year and then subsequently amended and updated for presentations in Tokyo in 1995 and in Richmond, Virginia, USA in 1996 for an American Summer School organized by The Prince of Wales's Institute of Architecture.

This Powerpoint version was created in 2019 using the original script and images as they had evolved by January 1996. Minor editorial adjustments have been made to make the new single screen format work acceptably but no significant changes have been made to the narrative or images.

For more on community architecture see *Community* Architecture; how people are creating their own environment, Nick Wates and Charles Knevitt, Penguin 1987 and Routledge 2013.